



METRO PULSE

RETAIL RATE CARD #10

effective January 1, 2001

505 Market St., Suite 300, Knoxville, TN 37902

phone: 865-522-5399

fax: 865-522-2955

size ▾		Open	4x	8x	12x	18x	24x	52x
times appearing per year ▸	Full	1413	1300	1187	1130	989	919	847
	3/4	1054	963	886	843	737	711	631
	JR	833	766	701	667	584	542	499
	1/2	746	687	626	596	522	503	447
	3/8	570	524	479	456	399	384	341
	1/3	507	465	425	405	355	342	304
	1/4	384	358	326	311	273	263	233
	3/16	295	271	247	235	207	202	176
	1/6	266	245	223	212	186	181	158
	1/8	196	188	176	155	143	139	117
	1/16	109	104	97	89	84	78	69

Double Track : B/W—\$1620; 4-color—\$2115. Rates shown are net. For gross commissionable rate, add 17.65%